

Policy and Administration in Tourism

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Syllabus Number

ECP-301

Compulsory Elective
2 credit

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1. Course Description

After the visit Japan promotion which has started at 2003, a country and an autonomous body were promoting sightseeing promotion in a body and were extending an inbound tourist to new-style Corona occurrence smoothly. This lecture is learned about a sightseeing policy of the country and the autonomous body which become the core. The intelligibility is raised about by what kind of any processes a policy is that it's formed or how is that the effect measurement done all together. A sightseeing relevant part of a government white paper such as a sightseeing white paper is read and it's untied.

A teacher speaks about a lecture one-sidedly and a discussion is included and performed. Attendance by year-round is desirable to grasp the whole outline.

* The person concerned is invited as a guest lecturer as the need arises.