

Seminar on Entrepreneurs I

Syllabus Number

MAN-318

Elective

2 credit

1. Course Description

Entrepreneurship is a self-motivated behavior defined as discovery of new opportunities and pursuit of those opportunities. In this course, we focus on fundamental knowledge and skills necessary for creating a new business model. Business model is a presentation of new business ideas to the providers of financial and social resources. We examine a set of steps which are necessary for organizing various business resources. Outcomes for students would be measured by class participation and seminar presentation.