

Seminar I

Syllabus Number

SEM-301

Compulsory 2
credit

ISHIKAWA, Masashi

1. Course Description

Major objective in this seminar is to enhance communication skill based on 2-phase group work for automotive industry, which has huge economic impact through harsh global competition in various aspects. Firstly any car manufacturer is chosen by each group and analyzed financially and strategically. After that, each group will choose and research any related theme and the result will be presented in Faculty Joint Study and Presentation Meeting. Result is reviewed in summer camp to plan autumn presentation.