

**Business Capability
Management and Practice III)**

III (Business Syllabus Number

MAN-213
Compulsory Elective
2 credit

ISAMU,SEKINE

1. Course Description

This course is designed for students to learn a basics of financial statement analysis as well as business model formation. Firstly, we will learn basic structure of financial statements and major financial ratios to measure financial performance. Secondly, to be practical, we will explore how strategies and business models affect major companies' financial performance through case studies of GAFA (Google, Apple, Facebook, Amazon.com), Netflix, and other ICT companies. The final goal is to select your favorite ICT company, conduct the financial analysis, and propose strategic recommendations what if you were CEO of the company.