

Seminar I

Syllabus Number

SEM-301

Compulsory 2
credit

KAWAKAMI, Yuji

1. Course Description

Kawakami Sports Management Seminar I aims to develop professional talented human resources who can play an active role as leaders in each field in the sports industry (in a broad sense), which is expected to expand further in the future.

First of all, we understand the essence of sports. And we aim to develop Japanese sports culture and reveal the obvious potential problems of sports that exist from historical and social approaches. We offer brainstorming, facilitation and presentation suggestions for sports management and marketing. And we will contribute to the development of the Japanese sports business.