

Industry and Enterprise Research III (Industry and Enterprise ResearchIII)

Syllabus Number

MAN-305

Elective

2 credit

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1. Course Description

In this course, global automotive industry will be taken up, focusing on its history, global alliance, major manufacturers/markets and some state-of-the-art technologies. Automotive manufacturers are competing each other in every corner of the world and at the same time, the issues related to safety and environment are crucial burden for them. What kind of power train will be dominant in 2030? Who/what will be driving vehicles in 2050? Let's try to think about the future of automotive industry together.