

宿泊産業論Ⅰ

Syllabus Number

MAN-207

Compulsory Elective
2 credit

KU, Min Jung

1. Course Description

To understand systematic expertise in the lodging industry which is the core industry of tourism, this course aims to learn about the role in the hospitality industry and the overview in the lodging industry. We also learn to understand the essential difference of service and hospitality.