

Japanese Medium and Small Companies II

Syllabus Number

ECP-208

Elective

2 credit

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1. Course Description

Many medium and small companies(SMEs) are located in the local area, the scale is small, and they are doing subcontracted work of large companies. Recently, however, there are new moves such as new business and venture business, there is a possibility that the management theory has changed.

In the lecture, learn management of SMEs through the current situation of SMEs, differences between urban and rural areas, case examples of product innovation and globalization initiatives.