

## 総合観光経営Ⅱ

Syllabus Number ECP-402

Compulsory Elective  
2 credit

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### 1. Course Description

In this lecture (fall semester), the students will consider the future of tourism-related industries and tourism regions by tracing the transformation of tourism, including tourism behavior. Specifically, the lecture will consist of three themes: (1) modernization process and tourism - continuing efforts for international tourism, (2) national land development and tourism - development toward maturity of tourism, and (3) regional development and tourism - search for new tourism in regions. This summative lecture will provide hints for thinking about the future of tourism, tourism businesses and tourism regions.