

総合観光経営Ⅰ

Syllabus Number

ECP-401

Compulsory Elective
2 credit

SHINOZAKI, Hiroshi

1. Course Description

The knowledge which generalized this lecture about the sightseeing management learned at a university for 4 years as well as accumulated it up to now, and, the idea is put in order about true directionality of sightseeing management by the new view. The first term deepens its understanding about person's flow and sightseeing management of the world, and raises understanding about sightseeing management by the angle of the country and the autonomous body, and it's learned about the outcome and problem.

A teacher speaks about a lecture one-sidedly and a discussion is included and performed. Attendance by year-round is desirable to grasp the whole outline.

*The person concerned is invited as a guest lecturer as the need arises.