

Seminar I

Syllabus Number

SEM-301

Compulsory 2
credit

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1. Course Description

In the elementary Microeconomic theory, the firm is regarded as a simply structured profit maximizer. However, its actual management is more complicated once we take account of the interactions among stakeholders (e.g. stockholders, employers, employees) inside and outside its organization.

The purpose of this seminar is to be familiar with an economic analysis of the firm and apply it to the real world.

The first part of this class is dedicated to reading of some relevant articles and books, while the second part is to case studies of actual firms.