Semiar on Industry and Enterprise I

Syllabus Number

SEM-401

Compulsory Elective 2 credit

ISAMU, SEKINE

1. Course Description

This course is designed for fourth-year students to learn practical knowledge and skills about ICT(Information and Communication Technologies) Industry and firms. Even in the midst of covid-19 crisis, the ICT industry is booming and increasing its strategic importance. Moreover, "Digital Transformation (DX)" is becoming essential for most firms to innovate their business models and gain a competitive advantage.

In the spring semester, we will learn how to gather corporate information of ICT firms and introduce some excellent ICT firms at the same time to obtain useful knowledge for undergoing "Shu-Katsu (job hunting activities).