

経営戦略論特講Ⅰ

Elective 2 credit
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1. Course Description

The purpose of this lecture is to learn about business strategy, which is a major area of business administration. In particular, considering that many students write dissertations in the field of business strategy when writing a master's thesis, we will proceed with the lessons with an analysis of actual cases. In this term, we will focus on corporate strategy, especially, diversification strategy and M&A strategy.