

Industry and Enterprise Research I

Syllabus Number

MAN-303

Elective

2 credit

SHINOZAKI, Hiroshi

1. Course Description

Small and medium enterprises account for 99.7% of the whole number of companies in Japan, and sightseeing industry isn't also an exception. I have for my object to learn small and medium enterprises in the center about the industrial structure and the enterprise which made the sightseeing industry the center in this lecture. It's learned what kind of industrial policy is performed like Japan as well as the country while also including the Australian case with the high ratio of small and medium enterprises.

A teacher speaks about a lecture one-sidedly and a discussion is included and performed. Attendance by year-round is desirable to grasp the whole outline.

*The person concerned is invited as a guest lecturer as the need arises.