

Business Capability I

Syllabus Number MAN-201
Elective 2 credit
YAMASHITA, Shinichi

1. Course Description

This course is designed to carry out specific research on the industry and company closely related to the tourism industry. The tourism industry is composed of a wide range of industries such as transportation, travel, and accommodation.

This class focuses on the airline industry, which plays its significant role as one of the main components of the tourism, especially, this practical research will consider the role, challenges and future prospects that the airline industry has with the tourism industry.