

Seminar II

Syllabus Number

SEM-302

Compulsory 2
credit

SHINOZAKI, Hiroshi

1. Course Description

The purpose of this exercise is to study regional management centered on tourism.

Students set research target areas under the guidance of faculty members, and ask local stakeholders (local governments, tourist associations, etc.) for support not only for literature surveys and hearing surveys, but also for obtaining regional information. The research will be conducted on a project team basis, with 5 to 6 people per team.

Finally, we will give a presentation to the local government or tourism association in the research area as a proposal for tourism policy or measures.

* If necessary, we will invite related parties as guest lecturers.

* Research and recommendations are conducted on a project team basis.

(Assumed research target area)

- Abashiri City, Hokkaido
- Okushiri Town, Hokkaido
- Shimokita area, Aomori prefecture
- Komoro City, Nagano Prefecture
- Suzaka City, Nagano Prefecture
- Mihama Town, Fukui Prefecture
- Uruma City, Okinawa Prefecture
- Miyakojima City, Okinawa Prefecture