Practical on Contents Producing

Syllabus Number

SOC-208

Compulsory Elective

2 credit

FUJITA, Yoshikatsu

1. Course Description

This course aims to produce radio contents over the knowledge and skills obtained in the spring semester.

We will mainly employ consumer-oriented tools (not for professional ones) so that students can make full use of acquired skills in various companies or organizations they will enter upon graduation, to take part of any advertising activities. Contents production operations are pursued by group work, so team management is also regarded as important experiences students have to practice in the class.