

Innovation Management II

Syllabus Number

MAN-306

Elective

2 credit

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1. Course Description

What does innovation mean? In Japanese, it is often translated as "technological innovation," but is this true? Today, the importance of innovation is being emphasized in every world and industry. It is very wide-ranging, ranging from product development, institutional design, and even individual life planning. New ideas and new values are considered important. In order to create "new ideas" and "new value," it is necessary to draw on the power of creativity (imagination) and to go through a process of repeated trial and error to discover the issues that truly need to be resolved. The goal of this course is to help participants become able to engage in innovation with creativity (imagination) through the process of finding optimal solutions through repeated trial and error in an experimental manner, while confirming changes (innovations) that have occurred at turning points in culture, technology, art, thought, and other areas.