

Venture Business II

Syllabus Number MAN-306
Elective 2 credit
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1. Course Description

Venture business is an adventure. It is common for new ventures to stall due to overconfidence in the novelty and excellence of their own technologies and ideas. However, it is also true that the next generation of venture businesses is expected to be a leader in economic growth and revitalization, without fear of failure.

The purpose of this lecture is to identify together actual examples of various venture businesses and to brew a venture mindset that is capable of innovation while honing one's intuition as an entrepreneur.