

Social Information 2

Syllabus Number

SOC-106

[IV]

Elective

2

credit

KIMURA, Tomohisa

1. Course Description

The Intellectual Property Basic Act refers to "intellectual property" as "inventions, ideas, new species of plants, designs, copyrights and other things created by human creative activities, trademarks, trade names and other goods or services used in business activities. And trade secrets and other technical or business information useful for business activities. 』Comprehensively defined (Article 2). The goal of this class is to search, organize, and visualize intellectual property information and to develop the basic ability to strategically utilize that information. Specifically, it deals with music copyright database search and organization, trademark database search and organization, design database search and organization, patent database search and organization, and so on.