

# Basic Practical on Contents Producing

Syllabus Number

SOC-207

Compulsory Elective  
2 credit

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## 1. Course Description

The main concept of this lesson is "idol creation." We regard an idol (a person) as media content and aim to create and produce a new and original idol. First, we cover the history of idols and fans in media and other sources to develop fundamental knowledge about idols and establish a base for creating an idol. In particular, we analyze movies and popular TV song programs, dramas, and anime related to both old and new idols.