

入門観光学実習 III

Syllabus Number

TOS-107

Elective

2 credit

YOSHIMURA, Hisao

1. Course Description

The aim of this course is to learn actual travel industry practice from the business point of view. It is positioned as a place to proactively study what is being done in the business site of travel industry by actually doing tour planning. Students will be divided into several groups and do tour planning of domestic and inbound tours as groups. Students will also do 2 fieldworks during the course, which visit travel companies, see their actual business site and listen to the lecture.