

観光まちづくり論 II

Syllabus Number

TPA-202

Compulsory Elective
2 credit

OSHIMO, Shigeru

1. Course Description

The important points to attract tourists to the destinations are as follows:

- 1) Fact finding for tourism in the destinations.
- 2) Tourist programs making use of the appeal of destinations.
- 3) Construction of systems to accommodate tourists by the entire community.

During the autumn term, students learn the way to make, enhance, and maintain the appeal of destinations. Also, the students learn the method to develop an organization for town planning for tourist destinations and work out a plan for it. Finally, the students acquire a practical concept for town planning for tourist destinations.