

Methods of Social Survey I

Syllabus Number

STS-201

Compulsory 2
credit

KAMIYAMA, Hideki

1. Course Description

It is important to understand that social research is being conducted on the numerous aspects of contemporary society, and that such research plays an important role in determining policies and management strategies. Studies that are conducted for the purpose of formulating policies or strategies must have a high level of credibility. This course will debate the methods of planning and conducting social research that will have a high level of credibility.

(No.1)

What is social research

(No.2)

The history and current status of social research

(No.3)

Statistical studies and case studies

(No.4)

Academic studies, public opinion surveys, and marketing researches

(No.5)

Building a hypothesis (1)

(No.6)

Building a hypothesis (2)

(No.7)

Analyzing census data

(No.8)・(No.9)

Selecting a research method

(No.10)~(No.13)

Method of sampling

(No.14)・(No.15)

The various types of social research