観光統計法 I

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1. Course Description

In this course, the students will learn basic statistical analyzes. They will learn how to analyze secondary quantitative data like touristic statistics, surveys and government data. After that, they will try to simulate how they input, tabulate and analyze data using fictional data. In the first half of this course, the students will try to conduct fundamental statistics and draw frequency tables to analyze the characteristics of each item using EXCEL. After that, the students will try to draw cross tables which describe the relationships between two items using EXCEL.