

Human Behavior in Tourism II

Syllabus Number

SOP-202

Compulsory Elective
2 credit

HANAI, Tomomi

1. Course Description

Human behavior is one of the most interesting topics receive scholarly attention from various other research areas. The student will try to analyze tourist behavior in real situations. The following topics are dealt with: touring behavior, behavior in region in nature, urban tourism, behavior in amusement parks, shopping centers and entertainment districts and young people's tourist behavior. The students will work on four small work to based on the lectures.