Enterprises in Contemporary Society Syllabus Number MAN-204 II Compulsory Elective 2 credit

ISOYAMA, Masaru

1. Course Description

This course continues through spring semester (as International Economics I) to autumn semester (as International Economics II). This course aims to give students the struggle of Japanese major enterprise managers after W.W.II and the latest challenge for the comtemporary enterprises along with the textbook of "経営者 日本経済生き残りをかけた闘い" which was recentry written by Kenji Nagano who used to be a famous Nikkei staff writer.