

Seminar I

Syllabus Number

SEM-301

Compulsory 2
credit

YO, Kinka

1. Course Description

The purpose of this course is to grasp expertise knowledge on the Global Management by reading textbooks and to learn academic skills through business research. After the lecture on global management, we will study the global strategies of overseas subsidiaries of the Japanese Multinational Enterprises. To deepen the understanding of Global Management through an integration of theory and practice – business research should be applied.