

Travel Agency Business Management II

Syllabus Number

MAN-234

Compulsory Elective
2 credit

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1. Course Description

Japanese Government regards tourism industry as an important and growing industry for Japanese economy. Although Covid-19 has heavily affected the industry in the recent years, its potential demand is already seen in the market.

In this course, students will learn newly attentioned fields of tourism industry such as inbound travel, global tourism and theme travels as well as business of travel related industries and try to figure out how Japanese tourism industry is going to be after Covid-19.