Management Syllabus Number

MAN-322

2 credit

Elective

TAKEDA, Motohide

1. Course Description

This course focuses an introductory study of Innovation, which is the key driver of success for social and economic growth and evolution, as well as management of today's leading companies.

We study on what is innovation through various cases of innovation in Japan and more those of United States as the center of innovation. A target is to study basic knowledges on Innovation and be ready to challenge to create new value through business developments.

The second semester our focus is for innovation of Intelligence related fields such as information and knowledge and also medical field including current innovative movement of fight against cancer.

Through a year we will obtain knowledges of innovation history of mankind using reference book telling those history of 13000 years