

Introduction to Tourism I

Syllabus Number

TOS-103

Compulsory Elective
2 credit

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1. Course Description

1. Class outline (aim)

The movement of people, such as visiting Ise and changing attendance, has brought about various consumptions in the region and has contributed to economic development. Today's tourism is also developing the local economy and has economic benefits for the primary industry, processing industry, retail industry, etc. Since the Visit Japan Campaign started in 2003, the number of inbound tourists has increased, and it is no exaggeration to say that tourism has become a leading industry in the 21st century. The purpose of this class is to learn tourism as a comprehensive industry from the basics.

Lectures are not only unilaterally spoken by faculty members, but also discussed. It is desirable to take the course all year long to get an overall overview.

* If necessary, we will invite related parties as guest lecturers.

* A mini test may be conducted irregularly.

* Some lectures may be held online.