

Industry and Enterprise Research I

Syllabus Number

MAN-307

Elective

2 credit

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1. Course Description

The industry map continues to change. New industries are born and develop, previously unrelated industries are connected to each other, and once-flourishing industries are shrinking. So why do industry maps continue to evolve? It is because the needs of society and the people who live and work in it change.

In this course, students will learn about sustainable management, which is required by society today, by understanding the map of the industry and taking up corporate examples.

In order to encourage students to learn independently, they will be asked to make a presentation based on a corporate case study of their choice. Please make use of this opportunity to pursue your "One's way", which is the educational philosophy of Teikyo University.