

Enterprises in Contemporary Society II

Syllabus Number

MAN-231

Elective

2 credit

ISOYAMA, Masaru

1. Course Description

This course continues through spring semester (as International Economics I) to autumn semester (as International Economics II). This course aims to give students the struggle of Japanese major enterprise managers after W.W.II and the latest challenge for the contemporary enterprises along with the textbook of "経営者 日本経済生き残りをかけた闘い" which was recently written by Kenji Nagano who used to be a famous Nikkei staff writer.