

Business Capability II

Syllabus Number

CAE-208

Elective

2 credit

INOUE, Ichiro

1. Course Description

We will study company analysis.

I lecture on the corporate strategy of the company, an organization, personnel affairs strategy, a financing strategy.

We discuss the problem that Japanese economy and Japanese companies have.

I will use a system of corporate management that can be seen roughly (Zakkuri wakarū kigyōkeiei no shikumi Published from the Nikkeibunko) as a textbook.

Group discussions will be held and content will be announced.