

Seminar I

Syllabus Number

SEM-301

Compulsory 2
credit

ONO, Takashi

1. Course Description

In this seminar, I focus on management strategy and entrepreneurship strategy. In particular, I aim to acquire the basic theory of business strategy theory and entrepreneurship theory by reading the text in a circle. After that, Each student actually makes a business plan based on the management strategy theory and the Business strategy theory learned in the first half. That is the ultimate goal of this seminar.