

Japanese Medium and Small Companies I

Syllabus Number

ECP-219

Elective

2 credit

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1. Course Description

Discuss the concepts of medium and small companies(SMEs) the role and growth process of SMEs, and the policies of SMEs, in the global economy. In addition, we will explain industrial society, such as relations between large enterprises and SMEs, technological innovation efforts, and understand the modern economy.

Specifically, we learn the significance and challenges concerning SMEs, policy, industrial location and market economy through topics such as corporate behavior, industrial location, employment place and marketing.