

総合観光経営Ⅰ

Syllabus Number

ECP-401

Compulsory Elective
2 credit

SHINOZAKI, Hiroshi

1. Course Description

1. Class outline (aim)

This lecture summarizes the tourism management that I have learned in my four years at university, and organizes my thoughts on the direction of tourism management from a new perspective based on the knowledge I have accumulated so far. In the first semester, we will deepen our understanding of the flow of people around the world and tourism management, raise our understanding of tourism management from the perspective of the national and local governments, and learn about the results and issues.

Lectures are not only unilaterally spoken by faculty members, but also discussed. It is desirable to take the course all year long to get an overall overview.

* If necessary, we will invite related parties as guest lecturers.

* A mini test may be conducted irregularly.

* Some lectures may be held online.