

総合観光経営Ⅱ

Syllabus Number

ECP-402

Compulsory Elective

2 credit

SHINOZAKI, Hiroshi

1. Course Description

In this lecture, I will summarize the tourism management that I have learned in my four years at university, and organize my thoughts on the direction of tourism management from a new perspective based on the knowledge I have accumulated so far. In the first semester, you will deepen your understanding of the flow of people around the world and tourism management, deepen your understanding of tourism management from the perspective of national and local governments, and learn about the results and challenges.

Lectures are not just one-way talks by instructors, but also include discussions. It is desirable to attend the course throughout the year in order to grasp the overall overview.

*Relevant persons will be invited as guest lecturers as necessary.

*There may be occasional mini-tests.

*Some lectures may be held online.