

Industry and Enterprise Research II

Syllabus Number

MAN-304

Elective

2 credit

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1. Course Description

The purpose of this lecture is to learn about industries and companies from the perspective of tourism. We will deepen our knowledge of the effects in the region by giving concrete examples.

Lectures are not just one-way talks by instructors, but also include assignment presentations and discussions. It is desirable to attend the course throughout the year in order to grasp the overall overview.

*Relevant persons will be invited as guest lecturers as necessary.

*Discuss issues and directions of industrial companies in the region.

*There may be occasional mini-tests.

*Some lectures may be held online.