

英語学演習Ⅲ

Syllabus Number

SEM-407

Compulsory Elective
2 credit

CVITKOVIC, Robert

1. Course Description

The first half of the seminar will investigate effective communication strategies, personality traits and multiple intelligences so that you will be able to better engage with the world around you. The world is complex, and knowing what drives yourself and others is the first step to effective English communication. We will also study the psychology of language and how language is used by advertisers, marketers and social media to trick you. We will learn about cognitive biases, logical fallacies, and critical thinking. These mental tools will help you understand social issues, SDGs, and the world around you. A logical fallacy is a flaw in reasoning. They are like tricks or illusions of thought and are often very sneakily used by marketing and the media to fool you. Take this class if you want to learn how to avoid being fooled!