

応用演習Ⅲ

Syllabus Number

SEM-401

Compulsory 2
credit

SHIMIZU, Masanori

1. Course Description

We will study about European pro-soccer league and big club management.

- 1.Management of England Premier League
- 2.manegement of Lega Espaniore
- 3.Management of Serie-A
- 4.manegement of Bundes leaga
- 5.Strategy of European pro soccer league
- 6.TV money and European pro soccer
- 7.Sponcership of European pro soccer