日本の経済・経営Ⅱ

科目ナンバリング ECO-102 選択 2単位

小菅 栄修

1. 授業の概要(ねらい)

It is highly recommended for all students to develop "Wisdom" and deepen "Intelligence" through university life.

Japanese economy that experienced high growth and subsequent stagnation and Japanese corporate management that developed under those circumstances are highly interesting research subjects that embody the dynamics of the market economy. In this lecture, while conducted in English, we aim to expand knowledge about the Japanese economy and business management as well as to discuss the challenges and futures of the current Japanese economy and corporate management.

As a course following Japan's Economy and Corporate Management I, this class focuses on Japanese financial markets and discusses the current situation of corporate management by taking examples of some Japanese companies.

Initially, classes will focus on lectures, but while considering the progress of fundamental understanding, we may have sessions of class discussion and presentation as appropriate.

2. 授業の到達目標

a. Understanding the outline of the development of the Japanese financial markets based on the basic concepts of economics and finance.

b. Organizing and grasping the current situation and issues of the Japanese financial markets and corporate management.

3. 成績評価の方法および基準

Mid-term Examination 40%, Final Examination (or Assignment Report) 60%

Each examination (or assignment report) is planned to confirm the status of understanding of the issues listed in the above attainment target.

Also, it will be added within 10% depending on the contribution to the class discussion and presentation.

4. 教科書·参考文献

教科書

In every lecture, hand-outs will be distributed.

参考文献

Naoyuki Yoshino, Michael Lacktorin, etc. "The Postwar Japanese Economy" (「英語で学ぶ日本経済」) Yuhikaku(有斐閣)

Naoyuki Yoshino, Michael Lacktorin, etc. "Economic Issues in Contemporary Japan" (「英語で学ぶ日本の金融」) Yuhikaku(有斐閣)

5. 準備学修の内容

In accordance with the progress of the lectures, I will instruct books, places, articles etc. to read from time to time.

6. その他履修上の注意事項

We may take up economic events currently occurring at any time in class, so the students are encouraged to constantly access to economic news including the Nihon Keizai Shimbun articles. In addition, as Japan's Economy and Corporate Management I and II are united, it is recommend that students take both courses throughout the year.

7. 授業内容

- 【第1回】 Guidance:Summary discussion on the outline of the lectures in Japan's Economy and Corporate Management I.
- 【第2回】 Structure of Japan's financial markets
- 【第3回】 Banks in Japan
- 【第4回】 Roles of the Central Bank
- 【第5回】 Primary market and secondary market of securities
- 【第6回】 Bond Market in Japan
- 【第7回】 Stock Market in Japan
- 【第8回】 Summary discussion and Mid-term Examination
- 【第9回】 Mutual Funds in Japan
- 【第10回】 Securities Companies in Japan
- 【第11回】 Investment return and investment strategy
- 【第12回】 Financial analysis and investment indicators
- 【第13回】 Financial Analysis of the Japanese Corporation
- 【第14回】 Mergers and Acquisitions in Japan
- 【第15回】 Summary discussion and Final Examination