特殊講義(グローバル経営)

科目ナンバリング MAN-219 選択 2単位

ボ トンフアン

1. 授業の概要(ねらい)

This course focuses on introducing about Vietnam and its economic development history and characteristics. The course emphasizes the use of case study of Vietnam (a Socialist developing country in Southeast Asia region) as examples to help students to understand and compare issues of economic system, structure, and development more comprehensively.

2. 授業の到達目標

Students will be able to understand the structure of socialist developing economy under Reform. The issues include macroeconomic orientation and policy directed by the State; roles of agriculture, industry, service and trade in the economy, especially export and import industries; students will also know about the need and issues of international economic integration as well as the influence and challenges of the 4th industrial revolution on economic development.

3. 成績評価の方法および基準

3.1 Active participation and engagement in class; and compulsory attendance (100% of classes): 30% 3.2 Midterm work – Group presentation: 30%

3.3 Final work - Group presentation: 40%

4. 教科書·参考文献 参考文献 The World Bank https://www.worldbank.org/ The Economist https://www.economist.com/ International Monetary Fund https://www.imf.org/external/index.htm The Wall Street Journal https://www.wsj.com/ ASEAN https://asean.org/

5. 準備学修の内容

Students will be provided with relevant articles, data sources, news, videos, etc. for each topic to read before or during lectures.

6. その他履修上の注意事項

Students will be formed into small groups to prepare and deliver their group-work (in form of presentation) in front of class on relevant topics provided by lecturer in order to complete midterm and final work of the course.

7. 授業内容

【第1回】	8/4	Topic 0. Vietnam Overview & the Vietnamese economy (Part 1)
【第2回】	8/4	Topic 1. Vietnam Overview & the Vietnamese economy (Part 2)
【第3回】	8/4	Topic 2. Macroeconomic policy of Vietnam
【第4回】	8/5	Topic 3. Roles of Agriculture and Industry in the economy
【第5回】	8/5	Topic 4. Roles of Service and Trade in the economy
【第6回】	8/5	Topic 5. Vietnam's Import & Export industries
【第7回】	8/6	Mid Wrap up & Midterm work – Group presentation
【第8回】	8/6	Mid Wrap up & Midterm work – Group presentation
【第9回】	8/7	Topic 6. Legal environment for businesses in Vietnam
【第10回】	8/7	Topic 7. Labor market in Vietnam
【第11回】	8/7	Topic 8. Foreign direct investment
【第12回】	8/7	Topic 9. The issues of international economic integration
【第13回】	8/7	Topic 10. The 4th industrial revolution & the development of economy
【第14回】	8/8	Wrap up & Final presentation
【第15回】	8/8	Wrap up & Final presentation