

# 日本の経済・経営Ⅱ

科目ナンバリング ECO-102  
選択 2単位

小菅 栄修

## 1. 授業の概要(ねらい)

It is highly recommended for all students to develop "Wisdom" and deepen "Intelligence" through university life.

Japanese economy that experienced high growth and subsequent stagnation and Japanese corporate management that developed under those circumstances are highly interesting research subjects that embody the dynamics of the market economy. In this lecture, while conducted in English, we aim to expand knowledge about the Japanese economy and business management as well as to discuss the challenges and futures of the current Japanese economy and corporate management.

As a course following Japan's Economy and Corporate Management I, this class focuses on Japanese financial markets and discusses the current situation of corporate management by taking examples of some Japanese companies.

Initially, classes will focus on lectures, but while considering the progress of fundamental understanding, we may have sessions of class discussion and presentation as appropriate.

## 2. 授業の到達目標

a. Understanding the outline of the development of the Japanese financial markets based on the basic concepts of economics and finance.

b. Organizing and grasping the current situation and issues of the Japanese financial markets and corporate management.

## 3. 成績評価の方法および基準

Mid-term Examination 40%, Final Examination (or Assignment Report) 60%

Each examination (or assignment report) is planned to confirm the status of understanding of the issues listed in the above attainment target.

Also, it will be added within 10% depending on the contribution to the class discussion and presentation.

## 4. 教科書・参考文献

### 教科書

In every lecture, hand-outs will be distributed.

### 参考文献

Mark Chang, Kazuhisa Horiguchi "An Insight into the Japanese Economy" (「英語で学ぶ日本の経済とビジネス」) Sanshusha (三修社)

Yoko Kurahashi, Julyan Nutt "Learning Essential Economics in English" (「英語で学ぶ やさしい経済学」)

Eihosha (英宝社)

Nihon Keizai Shimbun

## 5. 準備学修の内容

In accordance with the progress of the lectures, I will instruct books, places, articles etc. to read from time to time.

## 6. その他履修上の注意事項

We may take up economic events currently occurring at any time in class, so the students are encouraged to constantly access to economic news including the Nihon Keizai Shimbun articles.

In addition, as Japan's Economy and Corporate Management I and II are united, it is recommend that students take both courses throughout the year.

## 7. 授業内容

【第1回】 Guidance: Summary discussion on the lectures in Japan's Economy and Corporate Management I.

【第2回】 Money & Finance

【第3回】 Banks In Japan

【第4回】 Roles of the Central Bank and Government

【第5回】 Securities Markets in Japan

【第6回】 Bond Markets in Japan

【第7回】 Stock Markets and Investment Indicators

【第8回】 Summary discussion and Mid-term Exam

【第9回】 Mutual Funds in Japan

【第10回】 Investment Return & Strategy

【第11回】 Financial Statements

【第12回】 Financial Analysis

【第13回】 Mergers and Acquisitions in Japan

【第14回】 Corporate Governance

【第15回】 Summary discussion and Final Exam