

日本の経済・経営 I

科目ナンバリング ECO-101
選択 2単位

小菅 栄修

1. 授業の概要(ねらい)

It is highly recommended for all students to develop "Wisdom" and deepen "Intelligence" through university life. Wisdom is the "ability to think" towards the essence of things, and Intelligence is "broad knowledge" suitable for social life after the graduation.

Japanese economy that experienced high growth and subsequent stagnation and Japanese corporate management that developed under those circumstances are highly interesting research subjects that embody the dynamics of the market economy. In this lecture, while conducted in English, we aim to expand knowledge about the Japanese economy and business management by learning basic concepts of economics and overviewing the post-war Japanese economy, as well as to discuss the challenges and futures of the current Japanese economy and corporate management.

Initially, classes will focus on lectures, but while considering the progress of fundamental understanding, we may have sessions of class discussion and presentation as appropriate.

2. 授業の到達目標

a. Understanding the trajectory of the development of the postwar Japanese economy based on the basic concept of economics.

b. Organizing and grasping the current situation and issues of the Japanese economy and corporate management.

3. 成績評価の方法および基準

Mid-term Exam 40%, Final Examination (or Assignment Report) 60%

Each examination (or assignment report) is planned to confirm the status of understanding of the issues listed in the above attainment target.

Also, it will be added within 10% depending on the contribution to the class discussion and presentation.

4. 教科書・参考文献

教科書

In every lecture, hand-outs will be distributed.

参考文献

Mark Chang, Kazuhisa Horiguchi "An Insight into the Japanese Economy" (「英語で学ぶ日本の経済とビジネス」) Sanshusha (三修社)

Yoko Kurahashi, Julian Nutt "Learning Essential Economics in English" (「英語で学ぶ やさしい経済学」)

Eihosha (英宝社)

Nihon Keizai Shimbun

5. 準備学修の内容

In accordance with the progress of the lectures, I will instruct books, places, articles etc. to read from time to time.

6. その他履修上の注意事項

We may take up economic events currently occurring at any time in class, so the students are encouraged to constantly access to economic news including the Nihon Keizai Shimbun articles.

7. 授業内容

【第1回】 Guidance (LMS): We will briefly look at the trajectory of the Japanese economy and the world economy after 1960, referring my past business carrier as a self-introduction.

【第2回】 Japan's GDP

【第3回】 Inflation and Deflation

【第4回】 The Lost Years

【第5回】 Population Crisis

【第6回】 Job Market and Women in Business

【第7回】 Free Trade

【第8回】 Summary discussion and Mid-term Exam

【第9回】 Foreign Exchange Markets

【第10回】 Stock Markets in Japan

【第11回】 Start-up Companies and Stock Listing

【第12回】 Emerging Markets

【第13回】 Globalization

【第14回】 ESG & SDG's

【第15回】 Summary discussion and Final Exam