

総合経営 I

科目ナンバリング MAN-403
選択必修 2単位

シゲルハイロウ

1. 授業の概要(ねらい)

This class is designed to help students better understand the structure of modern Japanese consumer society through the lens of economic and trade relations between the United States and Japan. This course will utilize case studies to illustrate how Japan and the United States resolved trade friction to create a mutually beneficial economic partnership.

2. 授業の到達目標

This class is taught through the lens of trade relations between the United States and Japan. Students will learn the fundamentals of economics and trade policy. Case studies will be used to illustrate how specific trade disputes between the United States and Japan were shaped by internal and external factors, and how resolution of these disputes contributed to the transformation of Japanese society. Students will develop a clear understanding of the connection between trade and their daily lives. Students will also gain insights into ongoing trade issues likely to impact them in the future.

3. 成績評価の方法および基準

Homework 30%; Class participation, individual and small group exercises 40%; final 30%

4. 教科書・参考文献

教科書
TBD

5. 準備学修の内容

Basic understanding of economic fundamentals needed. Willingness to study, understand and internalize material learned.

6. その他履修上の注意事項

Students are expected to be active in class, prepare research outside of class, and voice opinions in class. Homework, coming to class, and coming to class on time is essential. Participation and willingness to speak in front of your classmates is critical. A strict attendance policy will be observed.

7. 授業内容

- 【第1回】 Trade Fundamentals I
- 【第2回】 Trade Fundamentals II
- 【第3回】 Overview of U.S.-Japan Economic and Trade Relations I
- 【第4回】 Overview of U.S.-Japan Economic and Trade Relations II
- 【第5回】 Japan's Industrial Structure and Trade Policy Post-World War II
- 【第6回】 Agricultural Trade: Why Japanese can eat anything they want (except foreign rice) and the U.S.-Japan Beef and Orange Disputes
- 【第7回】 Wood Products and Housing Trade; Why Japanese can live in 2X4 houses and the U.S.-Japan Wood Products Agreement
- 【第8回】 Review
- 【第9回】 Automobile Trade: Why Toyota, Honda and Nissan have factories in the U.S. and the U.S.-Japan Automobile Disputes
- 【第10回】 Semiconductor Trade: The beginning of the rebalancing of U.S.-Japan trade relations and the U.S.-Japan Semiconductor Agreement
- 【第11回】 Cellphone and Telecommunications Trade: Why you can own your iPhone and the U.S.-Japan Cellphone Agreement
- 【第12回】 Computer Trade: Why Japanese use Apple, HP and Lenovo laptops and the U.S.-Japan Computer Agreement
- 【第13回】 Supercomputer Trade: Competition to develop the world's biggest electronic 'brain' and the U.S.-Japan Supercomputer Agreement
- 【第14回】 Course Review
- 【第15回】 Final