

経営組織論Ⅲ (Business OrganizationⅢ)

科目ナンバリング MAN-207
選択必修 2単位

植田 隆彦

1. 授業の概要(ねらい)

This course will handle general frameworks for understanding business organizations. We will study and discuss various subjects mainly from the perspective of manager's position.

In the spring semester (Business Organization III), we will cover fundamental topics related to managing an organization. We will cover topics such as basic frameworks of corporate structure, role of managers, human behavior, corporate culture, and business transformation.

In the autumn semester (Business Organization IV), we will handle topics that are essential for management for sustainable growth under rapidly changing business environment. We will cover topics such as SDGs, ESG investment, concept of investment chain, corporate responsibility, environmental issues, social issues, risk management, corporate governance and communication with stakeholders.

My brief background is shown below. I have business experiences from banking and audit. I also have studied and worked in the U.S., Canada and Thailand. I hope that I can utilize my working experiences in these countries as well as my experiences in Japan. I look forward to discussing various subject with you as well as enhancing discussion among yourselves.

Work Experience:

1981-2010 The Industrial Bank of Japan (current Mizuho Bank).

Worked at accounting, research, international business departments, New York branch, Toronto branch, Bangkok branch and other departments. 15 years of overseas experiences.

2010-2021 PwC Aarata.

Worked at financial services section, risk management offices, stakeholder engagement office and other sections.

2021 Teikyo University (Faculty of Economics)

Education:

1976 Studied 1 year at Northwestern University (Illinois, USA)

1981 Graduated from Keio University (Faculty of Economics, Japan)

1985 Graduated from The Chicago School of Business (MBA, USA)

2. 授業の到達目標

Main objectives of the course are as follows.

- 1) Understand the basics and characteristics of corporate management and be able to explain to other persons.
- 2) Obtain fundamental knowledge to develop strategies and manage the organization and be able to adapt to the changing business environment.
- 3) Understand how major corporations are managing their organizations.

3. 成績評価の方法および基準

Evaluation will be based on the following criteria

Class contribution (50%)

Submission of assignments (25%)

Final Exam (25%)

4. 教科書・参考文献

参考文献

Stephen P. Robbins, David A. DeCenzo, Mary Coulter Fundamentals of Management, Global Edition(11th edition) Pearson

Stephen P. Robbins, Timothy A. Judge Organizational Behavior, Global Edition (18th edition) Pearson

5. 準備学修の内容

You should have interest in corporate management and be prepared to read media articles related to management topics. You should also be prepared to share your ideas with other members of the class for discussion.

I will prepare materials which will be handed out in the class.

6. その他履修上の注意事項

In order to take this course, you should have access to a computer, have the ability to use Microsoft files and documents.

7. 授業内容

【第1回】 Orientation: Self Introduction, Overall Guidance of the Course

【第2回】 Basics of Business Organization: Why We Need Organization, What are Objectives of Organization

【第3回】 Basics of Business Organization: What are the Types of Organizations. Understanding Basics of Business Organization and Management Layers

【第4回】 Managers and Management: Who are Managers and What they do. Basics of Planning and Decision Making

- 【第5回】 Structure of Business Organization: Understanding the Basic Structures of Business Organization
- 【第6回】 Structure of Business Organization: Understanding Line Organization, Functional Organization and Divisional Organization (This lecture will be conducted online)
- 【第7回】 Making Organization More Dynamic: Understanding Project Based Organization and Matrix Organization
- 【第8回】 Making Organization More Dynamic: Understanding In-House Company, Splitting the Organization, Network Organization and Mergers & Acquisitions
- 【第9回】 Individual Behavior: Understanding Foundation of Individual Personality and Motivation
- 【第10回】 Individual Behavior: Understanding Groups and Working as a Team. Importance of Learning and Communication
- 【第11回】 Leading the Organization: What is Leadership
- 【第12回】 Corporate Culture: Understanding Significance of Corporate Culture. How you Establish Corporate Culture
- 【第13回】 Transforming the Organization: Understanding Importance of Transformation. Learn about Different Patterns of Transformation
- 【第14回】 Transforming the Organization: Understanding Inter-organizational Relations.
- 【第15回】 Summary and Examination