

経営組織論Ⅳ (Business OrganizationⅣ)

科目ナンバリング MAN-210
選択必修 2単位

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1. 授業の概要(ねらい)

This course will handle general frameworks for understanding business organizations. We will study and discuss various subjects mainly from the perspective of manager's position.

In the spring semester (Business Organization III), we will cover fundamental topics related to managing an organization. We will cover topics such as basic frameworks of corporate structure, role of managers, human behavior, corporate culture, and business transformation.

In the autumn semester (Business Organization IV), we will handle topics that are essential for management for sustainable growth under rapidly changing business environment. We will cover topics such as SDGs, ESG investment, concept of investment chain, corporate responsibility, environmental issues, social issues, risk management, corporate governance and communication with stakeholders.

My brief background is shown below. I have business experiences from banking and audit. I also have studied and worked in the U.S., Canada and Thailand. I hope that I can utilize my working experiences in these countries as well as my experiences in Japan. I look forward to discussing various subject with you as well as enhancing discussion among yourselves.

Work Experience:

1981-2010 The Industrial Bank of Japan (current Mizuho Bank).

Worked at accounting, research, international business departments, New York branch, Toronto branch, Bangkok branch and other departments. 15 years of overseas experiences.

2010-2021 PwC Aarata.

Worked at financial services section, risk management offices, stakeholder engagement office and other sections.

2021 Teikyo University (Faculty of Economics)

Education:

1976 Studied 1 year at Northwestern University (Illinois, USA)

1981 Graduated from Keio University (Faculty of Economics, Japan)

1985 Graduated from The Chicago School of Business (MBA, USA)

2. 授業の到達目標

Main objectives of the course are as follows.

- 1) Understand the basics and characteristics of corporate management and be able to explain to other persons.
- 2) Obtain fundamental knowledge to develop strategies and manage the organization and be able to adapt to the changing business environment.
- 3) Understand how major corporations are managing their organizations.

3. 成績評価の方法および基準

Evaluation will be based on the following criteria

Class contribution (50%)

Submission of assignments (25%)

Final Exam (25%)

4. 教科書・参考文献

参考文献

Stephen P. Robbins, David A. Decenzo, Mary Coulter Fundamentals of Management, Global Edition (11th edition) Pearson

Stephen P. Robbins, Timothy A. Judge Organizational Behavior, Global Edition (11th edition) Pearson

5. 準備学修の内容

You should have interest in corporate management and be prepared to read media articles related to management topics. You should also be prepared to share your ideas with other members of the class for discussion.

I will prepare materials which will be handed out in the class.

6. その他履修上の注意事項

In order to take this course, you should have access to a computer, have the ability to use Microsoft files and documents.

7. 授業内容

【第1回】 Orientation and Self Introduction

【第2回】 Management Issues (Sustainability): Basics of SDGs, Triple bottom line, Examples of Corporate Actions

【第3回】 Management Issues (ESG): Basics of ESG Investments. Understanding structure of stock markets

【第4回】 Management Issues (ESG): Basics of ESG Investment. Understanding E, S and G. Understanding pension funds, relationship between SDGs and ESG

- 【第5回】 Management Issues (investment chain): Understanding the Structure of Mutual Funds (this lecture will be conducted online)
- 【第6回】 Management Issues (investment chain): Understanding the Concept of "Principles of Responsible Investment (PRI)", Stewardship Code
- 【第7回】 Environmental Management Issues: Understanding the Effect of Climate Change, Paris Agreement, TCDF
- 【第8回】 Environmental Management Issues: Understanding ISO 14000, Issues Related to Waste Plastics, Water and Forest Resources
- 【第9回】 Societal Management Issues: Understanding UN Global Compact, Fair Trade
- 【第10回】 Societal Management Issues: Understanding Labor Issues, Gender Gap, Diversity & Inclusion
- 【第11回】 Risk Management Issues: Understanding Internal Control, Risk Management, Internal Audit
- 【第12回】 Compliance Issues : Understanding External Audit, Compliance Management
- 【第13回】 Governance Issues: Understanding Importance of Corporate Governance, Evaluation of Management and Executives
- 【第14回】 Communication with Stakeholders: Understanding Engagement with Investors, Importance of Non-Financial Information, Multi Stakeholder Capitalism.
- 【第15回】 Summary and Examination