Tourism I Syllabus Number 8D103

Major Course: Regional Economics Elective Requisites 2 credit

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## 1. Course Description

The main purpose of this course is to master basic contents about the tousirm studies. Specifically, you will understand about a difinition of the tourism, a history of the tourism, the world and the domestic tourism market, the policies of the tourism, the tourism industry and a culture of the tourism.

Tourism is a important function for a regional development, because of a ripple effect to a regional society. You will gain basic knowledge before more practical course by understanding basic contents about the tourism studies.

This seminar is related to diploma policy 2.

## 2. Course Objectives

Course I shows a overview of the tourism studies, and Course II shows details of the tourism studies

- 3. Grading Policy
- 4. Textbook and Reference
- 5. Requirements (Assignments)
- 6. Note
- 7. Schedule
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