

Studies of Media

Syllabus Number

8D312

Major Course: Regional
Economics Elective
2 credit

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1. Course Description

The relations between telecommunication media and the region in Internet-age will be discussed based on case studies in various regions. This class relates to DP2.

2. Course Objectives

The students will obtain essential abilities to understand the relation between media and regions and to utilize media to promote the regional economy.

3. Grading Policy

Term examination (60%), short tests, short reports, discussions in the class (40% in total).

4. Textbook and Reference

Textbook

Handouts will be distributed.

Reference

The reference materials will be indicated in the class.

5. Requirements(Assignments)

To collect the reference materials as books, papers and reports about the histories and the situations of the regions focused in the class will help to understand the lectures.

Use of the Internet will be useful to collect information about various cases.

6. Note

7. Schedule

- [1] Orientation
- [2] History of media (1): The birth of newspaper journalism and news agency
- [3] History of media (2): Radio telegraph and radio mass media
- [4] History of media (3): From movies to television
- [5] History of media (4): The impact of Internet
- [6] Socio-economic history of telecom infrastructures (1): International submarine cables
- [7] Socio-economic history of telecom infrastructures (2): Radio telegraph and Japan's advances to the continent and the ocean
- [8] Socio-economic history of telecom infrastructures (3): From radio telephone to satellite communications and the InternetMidterm exam
- [9] Midterm exam
- [10] Geographical digital divide and governmental policies (1): Broadband deployments in mountainous regions
- [11] Geographical digital divide and governmental policies (2): Broadband deployments on islands
- [12] Geographical digital divide and governmental policies (3): People's life and the broadband deployments in less-favored regions (the case of Ogasawara)
- [13] Geographical digital divide and governmental policies (4): People's life and the broadband deployments in less-favored regions (the case of Oki Islands)
- [14] A rehabilitation of an old media: Wired broadcast telephone networks in the broadband age
- [15] Conclusion